

Curriculum/ Series	Course Number	Course Title
Communication Curriculum		
Interpersonal Communication Skills		
		Communicate to Develop Relationships
		Communicating to Increase Understanding
		Listening, Influencing & Handling Tough Situations
		Communicating Better with Your Team
Mastering Interpersonal Communication		
		Dynamics of Interpersonal Communication
		Communication Tools
		The Many Faces of Communication
		The Interpersonal Side of Conflict
		Interpersonal Business Savvy
Personal Effectiveness		
		Interaction Skills for Success
		Building Trust
Emotional Intelligence in the Workplace		
		What is Emotional Intelligence?
		Emotional Intelligence at Work
		Teamwork and Emotional Intelligence
Business Grammar Essentials		
		Foundations of Grammar
		Sentence Construction
High Impact Business Writing		
		Preparing to Write Effectively to Your Audience
		Writing Concisely and Accurately
		Writing Effective Business Documents
Writing to Maximize Business Results		
		Exploring the New Basics of Business Writing
		Writing High-impact Reports and Proposals
		Producing Letters That Drive Your Business
		Using Good Letters to Deliver Bad News
		Acquiring the Art of In-house Communications
Powerful Presentation Skills		
		Planning Your Presentation
		Delivering Your Presentation
		Presenting with Confidence and Impact
Professional Telephone Skills		
		Handle Calls with Confidence and Professionalism
		Turn Difficult Callers into Delighted Customers
		Managing Telephone Technology
International Business Skills - Culture, Customs and Norms		
		Managing Cultural Divides
		Around the World in 80 Cultures
		America's Neighbors: Beyond U.S. Borders
		Over There: Conducting Business with Europeans
		Crossing the Dateline: Japan, China, India
		A Rich Tapestry of Cultural Contrasts

Customer Service Curriculum

Frontline Call Center Skills

- The Call Center Industry
- Call Center Communication Skills
- Call Center Customer Service

How to Excel at Customer Service

- Building the Service Foundation: Corporate Culture
- Fundamentals of Exceptional Customer Service
- The Voice of the Customer
- Advancing Your Service Expertise
- Customers, Conflict and Confrontation
- Overcoming Challenging Service Situations
- Instilling Service Excellence: the EXCEL Acronym
- Service Stars and Service Teams

Managing a Customer Service-Oriented Culture

- Establishing Your Team's Desired Performance
- Coaching in a Service Oriented Culture
- Exceeding Customer Expectations
- Customer Service Strategy
- Improving the Process of Service Delivery
- Navigating the Change Process Successfully

e-Business

e-Business Foundations

- e-Business 101
- Approaches to e-Business

e-Learning

e-Learning Foundations

- SkillSoft Guided Tour
- Getting the Most Out of e-Learning

Finance Curriculum

Business Finance for Managers

- Introduction to Finance
- Making Budgets Work
- Cash Management
- Financial Statements and Analysis
- Sources of Funding
- The Manager's Performance Guide - Business Finance

Reading and Analyzing Financial Statements

- Understanding Financial Statements
- Reading the Income Statement and Balance Sheet
- Reading the Cash Flow Statement
- Analyzing Financial Statements
- Analyzing Beyond the Numbers

Using Financial Statements

- Ratio Analysis for Financial Statements

Practical Budgeting for Managers

- The Basics of Budgeting
- Building an Operating Budget
- Capital Budgeting
- Managing Budgets Effectively

Advanced Business Finance

- Corporate Restructuring

Human Resources Curriculum

Human Resources Management Essentials

- Human Resources Planning and Analysis
- Getting the Workforce Your Company Needs
- Workforce Compensation
- The Climate for Performance

How to Interview and Hire the Right People

- The Pre-interview Process
- Conducting Effective Interviews
- Critical Parameters for Evaluating Candidates

Sexual Harassment Awareness

- What Is Sexual Harassment?
- Quid Pro Quo Harassment
- Hostile Work Environment Harassment

Managing Sexual Harassment Responsibly and Legally

- The Employer's Liability and Responsibilities
- Getting Through the Legal Process
- Avoiding Harassment Claims: Policies & Procedures

Managing Diversity and Inclusiveness

- Workplace Diversity
- Culture and Behavior
- Organizational Inclusion
- Corporate Culture and Diversity
- Management Skills for the Diverse Work Force
- Communication and Diversity Adoption

Hostility and Aggression in the Workplace

- Workplace Aggression: The Scope of the Problem
- The Three Stages of Aggressive Behavior
- Potential Powder Kegs: Identifying & Defusing Them
- How to Make Your Company Safer
- Keeping Your Company out of Legal Trouble
- Managing a Violent Crisis

Knowledge Management

The 21st Century Learning Curve

- Knowledge as Strategy: Performance Improvement
- The Power of the Learning Organization
- The Potential of Self-directed Learning
- Implementing and Evaluating Self-directed Learning
- Performance Support
- Benchmarking for Best Practices

Achieving Measurable Performance Impact from Training

- Training for Business Results

Leadership Curriculum

Going from Management to Leadership

- The Mark of a Leader
- Communicating a Shared Vision
- The Enabling Leader
- Removing Performance Barriers
- Communicating as a Leader
- Coaching for Performance
- Leading through Change
- The Leader as a Model

Leadership in Senior Management

- Senior Leadership Principles
- Senior Leadership in Action

Management Curriculum

Succeeding as a First-Time Manager

Prepare for Your New Management Role
Lead and Develop Your Staff
Communication Skills and Positive Attitude

Essential Skills For Tomorrow's Managers

Competencies for Tomorrow's Managers
Development Tools for Tomorrow's Managers
The Manager as Coach and Counselor
The Manager as Project Champion
A Manager's Primer for Ensuring Accountability
Continuous Learning for Tomorrow's Managers

How to Discipline Employees & Correct Performance Problems

Understand and Confront Performance Problems
Setting and Clarifying Standards
Motivate and Recognize Employees
Using Formal Discipline Measures

Management Excellence: Performance-Based Appraisals

Effective Management: Performance-based Appraisal
Designing Successful Performance-based Appraisals
Implementing Performance-based Appraisals
Performance-based Appraisal: An Employee View
Appraising the Performance-oriented Team

Dealing with Conflict and Confrontation

Understanding Conflict
Contentious Tactics and Conflict Escalation
Resolving Conflict through Problem Solving

The Successful Facilitator

The Role of the Facilitator
Facilitative Fundamentals: Techniques and Tools
Facilitating Work Groups and Meetings
Facilitating Challenging Situations
Facilitative Formats and Tools: Offering Options
The Facilitative Leader

The Consummate Coach

Coaching Changes Managerial Malpractice's
Foundations of Coaching
The Coach's Roles
Coaching and the People Issues
Coaching Excellence Changes Performance
Managers Performance Guide for Coaching Skills

How to Overcome Negativity in the Workplace

The Path from Pessimism to Optimism
Proactive Approaches to Stop Negativity
Overcoming Organizational Negativity

Making Change Work

Building a Case for Change
Guide Yourself Through Change
Manage Organizational Change Processes

Negotiation Strategies for Managers

Successful Management Negotiation
Advanced Management Negotiations

Marketing Curriculum

Strategic Marketing in Action

- Elements of Marketing Strategy
- Analyzing the Market
- Competitive Factors in Strategic Marketing
- Writing a Marketing Plan: Phase 1
- Writing the Marketing Plan: Creative Strategy
- Creating a Marketing Campaign
- Marketing Management
- Financial Analysis for Successful Marketing

Operations Curriculum

OSHA Standards for General Industry

- OSHA Standards and Compliance
- OSHA Record Keeping and Training
- OSHA General Industry Safety
- OSHA General Industry Health

Logistics Management

- Overview of Logistics Management
- Inventory Management
- Logistics Information Systems

Personal Development Curriculum

Taking Control of Your Workday

- Analyze Your Use of Time
- Set Goals and Prioritize Your Use of Time
- Major Time Management Challenges

Overcoming Overload – Managing Memory and Time

- Time as a Resource
- Eliminate the Time-Wasters
- Organize to Remember

Achieving Balance in Your Professional and Personal Life

- Discovering Balance
- Setting a Course
- Managing Time
- Coping with Stress
- Committing to Self
- Keeping Your Balance

Creativity and Innovation

- The Creative Process at Work
- Brainstorming and Promoting Creative Thinking

Problem Solving and Decision Making

- Problem Solving: Foundations
- Problem Solving for Common Business Challenges
- Decision-making Fundamentals

Working Without A Net: The Business of Risk

- Risk Basics
- Approaches to Risk Analysis

Project Management Curriculum

Project Management for Non-Project Management Professionals

- Defining Projects
- Essential Project Management Tools
- Computer-assisted Project Planning
- Building the Project Team
- Leading the Successful Project Team
- Completing the Project

Professional Project Management Fundamentals (PMBOK-aligned)

- Project Management Context and Processes
- Project Integration, Scope, and Time Management
- Project Cost and Quality Management
- Project Human Resources and Communications
- Project Risk and Procurement Management
- The Manager's Performance Guide

Advanced Project Scope, Time and Cost Management

- Managing Project Scope
- Project Constraints and Risks
- Project Time Management
- Project Cost Accounting

Advanced Risk Assessment for Project Management (PMBOK-aligned)

- Project Plan Development
- Project Plan Execution and Overall Change Control

Project Scope Management (PMBOK-aligned)

- Project Scope Management: Initiation and Planning
- Project Scope Management: Defining Scope
- Project Scope Management: Controlling Change

Sales Curriculum

Sales: A Focus on Solutions

- Moving from Product Selling to Solution Selling
- Power Prospecting
- Finding the Pain You Can Cure
- Influencing Your Customer's Decision
- Presenting Your Solution
- Building Relationships for Continuing Success

Strategic Planning Curriculum

How to Write a Business Case

- Fundamental Components of a Business Case
- Developing Target Market Strategy
- Understanding Positioning
- The Marketing and Sales Plan
- Pricing for Profitability
- Presenting Your Case

Strategic Management Essentials

- Strategic Management - Planning
- Strategic Management - Analysis and Choice
- Strategic Management - Corporate Implementation

Technology Forecasting

- Technology Forecasting

Global Business Management

- Business Management and Strategy
- Technology Management and Strategy

Value-Chain Analysis to Create Competitive Advantage

- Value Chain: Structure and Analysis
- Cost Advantage via Value Chain Analysis
- Differentiation Advantage via Value Chain Analysis
- Focus Advantage via Value Chain Analysis

Competitive Intelligence

- Competitive Intelligence: Planning and Direction
- Competitive Intelligence: Information Gathering
- Competitive Intelligence: Analysis & Dissemination

Team Building Curriculum

Highly Successful Work Teams

- Establishing a Shared Purpose
- Forging Shared Team Operational Values
- Clarifying Team Roles and Procedures
- Conducting Effective Team Meetings
- Making Effective Team Decisions
- Confronting and Resolving Conflict
- Conducting Self-assessments
- Seeking Organizational Integration
- Sharing Rewards and Celebrating

How to Lead a Team

- Foundations for Building Effective Teams
- Team Facilitation and Decision-Making
- Dealing with Team Conflict
- Team Leadership

How to Make Cross-Functional Teams Work

- Determine Need and Select the Project Manager
- Select, Evaluate, and Fund Cross-functional Teams
- Developing the Cross-functional Team
- Achieving Results as a Cross-functional Team

Cultivating a High-performance Project Team

- Building a High-performance Team

Participating Effectively in Teams (6 courses)

- The Self-directed Project Team Member
- Project Team Communication Skills
- Team-building Is an Inside Job
- Trouble-shooting for Project Teams
- The Project Team Star Player

Making Teams Work: Capitalizing on Conflict

- Team Conflict: The Seeds of Dissent
- Analyzing Workplace War Zones
- Getting Past Clashes: Valuing Team Diversity
- Conquering Conflict through Communication
- The Path to Peace and Harmony
- The Manager's Performance Guide

Managing and Leading the Virtual Team

- Virtual Team Basics
- Virtual Team Communication
- Collaboration in Virtual Teams
- Virtual Project Management
- Virtual Team Leadership
- Learning Organizations and the Virtual Team

ADDITIONAL COURSES - AVAILABLE BUT NOT SUPPORTED FOR FURTHER MAINTENANCE

Practical Coaching Skills for Managers

- Implementing the Coaching Model
- Tips and Techniques for Effective Coaching

4-Dimensional Leadership

- The Four Dimensions of Complete Leadership
- Putting Four-Dimensional Leadership into Action

Finance for Non-financial Professionals

- The Language of Accounting and Finance
- Using Financial Statements in Business Decisions
- Budgeting Fundamentals